



Communications Officer

Job type: Full-time

Location: Washington, D.C., remote work possible

FLSA Status: Salaried Exempt

Salary: \$75,000 – \$95,000

Job Description

*Applications received via Indeed will not be considered. All interested applicants should apply via the link listed in the "Application and Nomination Process" section.

The [Foundation for Food & Agriculture Research](#) (FFAR) is a nonprofit organization that builds public-private partnerships to fund audacious research addressing the biggest challenges in food and agriculture. FFAR is committed to providing every person access to affordable, nutritious food grown on thriving farms. The Foundation pioneers scientific and technological innovation by funding research that fills critical research gaps. Ultimately, FFAR's partnership and results benefit farmers, consumers and the environment.

Position Description

FFAR seeks a savvy communications officer to join the Communications & Legislative Affairs Team. The communications officer contributes to FFAR's mission by elevating the brand, communicating research opportunities and publicizing accomplishments and results.

Reporting to the director of communications and legislative affairs, the communications officer plays a key role in building and strengthening relationships with reporters and representatives of organizations in the food and agriculture community, including commodity groups, research organizations, universities, scientific societies, government officials, associations and others. This position is primarily focused on communication tactics, with some opportunities to engage on legislative efforts.



The individual in this position is highly collaborative, detail-oriented, recognizes opportunities to increase FFAR's visibility and leads projects that produce results. A successful candidate works well both independently and as part of a team.

The individual must have experience in multi-stakeholder engagements and the interpersonal skills necessary to serve as the quarterback between FFAR staff and our many partners. The individual's character should also align with FFAR's [core values](#).

Duties & Responsibilities

- Collaborates with director on developing and executing communication and outreach strategies
- Oversees daily management of multiple programs, projects and events
- Drafts press releases, media alerts, advisories, briefing materials, talking points, speeches and other media materials for staff, executives and board members as needed
- Develops relationships within and outside of FFAR
- Manages multi-stakeholder engagement in coordinating FFAR events and/or announcements
- Pitches stories to the media
- Staffs executive interviews
- Distributes media announcements through multiple systems
- Creates and executes a digital media strategy including social media, email communications and website content
- Manages relationships with design, media tracking and web design firms including management of marketing materials development
- Creates, plans and executes virtual and in-person events
- Educates the media, FFAR stakeholders, Members of Congress and their staff on FFAR-funded projects and impact

Qualifications

- Bachelor's degree in journalism, communications, public policy or related degree
- Seven years of professional experience in a communications role
- Exceptional writing and presentation skills
- Superior interpersonal skills
- Excel and PowerPoint experience



- Experience with WordPress or other website CMS software
- Digital media experience
- Self-motivated, creative problem solver
- Exceptional organization skills with ability to prioritize under multiple deadlines
- Enthusiasm for and interest in improving the food system through scientific innovation

Application & Nomination Process

Interested candidates are encouraged to apply [here](#) for the communication officer position. Applicants must include both a cover letter and resume. Incomplete applications will not be considered

FFAR reviews applications on a rolling basis and will accept applications until a candidate is selected.

Additional Information

This position requires long periods of sitting at a desk and working on a computer. There may be potential for travel when it is safe to do so, but travel would be limited.

EEO Statement

FFAR is an equal opportunity employer. Applicants are considered for positions without regard to race, color, religion, sex, national origin, age, physical or mental disability, genetic information or any other category protected by applicable federal, state or local laws. Applications are encouraged from individuals who may fall into any such groups, as well as from veterans and uniformed service members.